Adopted from Career Launch®

<u>EVALUATE</u> and <u>DISCOVER</u> your present situation and yourself:
<ul> <li>Evaluate and understand your current situation?</li> <li>What would you rather be doing?</li> <li>Discover what you would be good at by using PathwayU</li> <li>Why do you want to make a change?</li> <li>Discover and understand your skills and strengths</li> <li>What skills overlap with what you have already done?</li> <li>Identify past positions; what you liked and did not like</li> </ul>
<u>RESEARCH</u> and <u>IDENTIFY</u> possibilities:
<ul> <li>Search the Occupational Outlook Handbook to learn what interests you</li> <li>Research and identify industries and professions that you may pursue</li> <li>Make a list of 10 companies to research and search their websites for opportunities</li> <li>Make a list of useful networking contacts</li> <li>Conduct informational interviews</li> <li>Research salaries and career opportunities</li> <li>Identify</li> <li>Do you need more schooling?</li> <li>How long will the change take?</li> <li>Can you continue working your current job?</li> <li>Would you take campus or online classes; part-time or full-time?</li> <li>Would you need to do an internship or practicum?</li> <li>Are you willing to relocate for a new position/for school?</li> <li>How would you finance your change?</li> </ul>
<u>CREATE</u> an action plan:
<ul> <li>Prepare a timeframe</li> <li>Understand how to prepare and write an acceptable <u>résumé and cover letter</u></li> <li>Prepare a portfolio (if it applies)</li> <li>Prepare references: names or letters</li> <li>Begin classes to learn new skills</li> <li>Consider volunteering</li> <li>Join associations and network</li> <li>Seek out mentors</li> </ul>
<u>ACTIVATE</u> – Put your plan into motion:
<ul> <li>Build your online brand with social media</li> <li>Apply to positions by utilizing <u>Handshake</u></li> <li>Continue networking</li> <li>Interview</li> </ul> WESTERN CONNECTICUT

☐ Receive an offer and negotiate a salary

Begin your new career!!!

STATE UNIVERSITY