

Ansell BBA Learning Goals and Outcomes

Learning Goals	Learning Outcomes
<p>1. COMMUNICATION: Students will be effective written and oral communicators</p>	<p>1.a. WRITTEN: Students will produce acceptable executive summaries. 1.b. ORAL: Student will deliver an oral presentation targeted to the audience.</p>
<p>2. CRITICAL FUNCTION: Students will demonstrate knowledge of the critical functional areas of organizations.</p>	<p>2.a.-h. Students will demonstrate general knowledge in the areas of (a) Accounting, (b) Economics, (c) Finance, (d) Marketing, (e) MIS, (f) Management, (g) Quantitative Business Analysis, and (h) Business Law</p>
<p>3. CRITICAL THINKING: Students will demonstrate skills relevant to organizational problem solving</p>	<p>3.a.-c. Students will be able to critically (a) evaluate arguments, (b) recognize assumptions, and (c) draw conclusions to solve problems and make decisions.</p>
<p>4. GLOBAL/ETHICAL: Students will demonstrate knowledge of the major factors that directly influence organizations.</p>	<p>4.a.-f. Students will demonstrate knowledge of the major factors that directly influence organizations including (a) global, (b) legal, (c) social, (d) cultural, (e) environmental/sustainability, and (f) ethical.</p>
<p>5. GROUPS AND TEAMS: Students will demonstrate group and team behaviors</p>	<p>5.a. Students will demonstrate knowledge of group process concepts. 5.b. Students will apply group process concepts to organizational problems.</p>